

mudah.my

The marketplace of Malaysia

RATE CARD

Updated March 2009

Ad Rates

Section	Ad Format	Dimension (w x h)	Rate (CPM)
Homepage	Leaderboard	728x90	SGD 9
Run On Site (ROS)	Leaderboard	728x90	SGD 5
Product Listing Pages			
All Categories	Leaderboard	728x90	SGD 8
Vehicles			
Properties			
Electronics			
Home & Personal Items	Skycraper	160 x 600	SGD 5
Leisure/Sports/Hobbies			
Business to Business			
Jobs & Services			
Inside Pages			
All Categories	Leaderboard	728x90	SGD 8
Vehicles			
Properties			
Electronics			
Home & Personal Items	Rectangular	300 x250	SGD 9
Leisure/Sports/Hobbies			
Business to Business			
Jobs & Services			

Media Kit: Mudah.my Updated April 2009

Ad Placement – Homepage

Leaderboard 728x90



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Mudah.my is a simple idea: buy and sell in your region conveniently! Select the region of your choice and find the best deal among 2 B25 ads online!



1. Perlis
2. Kedah
3. Penang
4. Kelantan
5. Terengganu
6. Perak
7. Pahang
8. Selangor
9. Kuala Lumpur
10. Negeri Sembilan
11. Malacca
12. Johore
13. Sarawak
14. Sabah



**Buy and Sell
in your Region!**

Insert a FREE Ad now!



Set Mudah as
your Homepage

On Mudah.my, you can post ads for free. You can search entire Malaysia for classified advertisements from private individuals and professionals, which includes cars, property, employment, pieces of furniture, electronics or others.

[701Search Sdn Bhd](#)
[Rules](#)
[Popular searches](#)
[Shop Safely](#)
[Bookmark](#)
[Contact Us](#)

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Ad Placement – Listing Page

mudah.my Classified Ads, Entire Malaysia - for sale

Home | [Insert ad](#) | [For sale](#) | [Wanted](#) | [Favourites](#) | [Customer Service](#)

All categories - Entire Malaysia Search

Leaderboard 728x90

All, 1 - 50 of 2814	Private, 1551	Company, 1263	Sort by price
24 Oct 15:05	Desa klara	Selangor	Apartments (c)
24 Oct 15:05	Bandar utama	Selangor	Apartments
24 Oct 15:05	Mid valley	Selangor	Apartments (c)
24 Oct 15:05	Bistari condo	Kuala Lumpur	Apartments (c)
24 Oct 15:05	PJ Apartments	Selangor	Apartments
24 Oct 15:04	Desa damansara	Selangor	Apartments
24 Oct 15:04	Cheras bandar	Kuala Lumpur	Apartments
24 Oct 15:04	Ampang tasik	Kuala Lumpur	Apartments
24 Oct 15:01	Seri kembangan	Selangor	Apartments

Skyscraper 160x600

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Ad Placement – Ad View Page

mudah.my Kuala Lumpur, Apartments to let

Home | Insert ad | For sale | Wanted | Favourites | Customer Service

Leaderboard 728x90

Honda crv 2.0(a) -96
This is an ad from a company.

Posted by PPL Automobili sdn bhd 25 Mar, 08:51. Delete

Rectangular 300x250

Price: RM 28 000 Reg. year: 1996 Mileage: 280 000 • 299 999
 ADDITIONAL INFO
 CONDITION CALL: 0192158226, 0192144872

Contact advertiser
 Call PPL Automobili sdn bhd: 012714872
 Save ad

Remember

- ✓ NEVER pay in advance to a seller you don't know.
- ✓ 2012/12/31: manual sebaran pendaftaran kepada pengiklan yang ada lesen sah.
- ✓ Mudah.my does NOT send any confirmation of payments. Please notify your TQ/af mangkantar sekurang-nya kepada pengiklan.

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Notes:

- Maximum file size 30kb
- Backup GIF required for all the ad formats except Over The Page.
- Animation frame rate is 12-18 frame rate per second for flash creative
- Please insert the following click command (on the right) for flash creative.

```
on (release) {  
  getURL(_level0.clickTAG, "_blank");  
}
```

- Booking Deadline: 10 days before starting date
Creative Deadline: 3 days before starting date
- Rates subject to 5% Government Service Tax.

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Remarks

Technical Specifications

Creative Details

- Ad creative to be developed by Client, unless otherwise stated
- Lead time: Ad creative to be furnished 3 working days before scheduled run

Charges for creative development:

- Animated GIF banner: Starting from \$500
- Flash banner: Starting from \$600
- Email Creation: Starting from \$600

Terms and Conditions

1. Price quoted is subjected to prevailing GST (applicable to eDM broadcast and creative production only)
2. Ad positions are offered on a non-exclusive basis
3. Ad positions are subject to availability upon confirmation
4. Proposal/quotation given is valid for a period of 30 days from the date of issue
5. A signed contract must be delivered 3 days before the campaign start date.
6. Rates are correct at time of update and subject to changes. Please check with our Adsales managers for the latest rates.

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